

OUTDOOR ECONOMY IMPACT

PROVIDED BY THE ARKANSAS OFFICE OF OUTDOOR RECREATION

The Natural State's large and growing outdoor recreation economy thrives on innovation, diverse industries and strong community ties. Arkansas stands out for its unique mix of strengths — not only in tourism and outdoor access, but in sectors like manufacturing and logistics that support the industry behind the scenes. From gear production to trail development, the outdoor economy fuels local job growth, revitalizes communities and strengthens the broader state economy. With continued investment and collaboration, Arkansas is well positioned to lead in outdoor development and ensure this sector remains a key driver of tourism and long-term economic opportunity.

2024 REGIONAL GROWTH AND EMPLOYMENT



2,300 NEW OUTDOOR
JOBS ADDED

TOTALING 32,839 OR 2.5% OF ALL JOBS IN ARKANSAS

LEADING REGIONS

NORTHWEST REGION

8,316 JOBS

LITTLE ROCK REGION

5,368 JOBS

WEST CENTRAL REGION

4,478 JOBS

Sources: Office of Outdoor Recreation, ARData and Bureau of Economic Analysis (BEA)

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2023 STATEWIDE ECONOMIC IMPACTS

The following represents the total impact of the Arkansas outdoor economy — including direct activity, supporting industries and outdoor workers' spending.

2.5% OF TOTAL
GDP
SURPASSING FARMING

\$7.3B IN GDP

68,000 JOBS

OTHER IMPACTS (2019 - 2023)

- Outdoor amenity construction **grew by 52.7%** — the fastest in the nation
- Recorded the **third-largest growth** in GDP from hunting, shooting and trapping
- Ranked **eighth in growth** from fishing-related activities

2023 FISCAL CONTRIBUTIONS

\$729M STATE TAX
8% OF ALL STATE REVENUES

\$240M LOCAL TAX

\$926M FEDERAL TAX

**CLICK HERE TO READ
THE FULL REPORT**

Sources: Office of Outdoor Recreation, ARData and Bureau of Economic Analysis (BEA)