



# ARKANSAS

OFFICE OF  
OUTDOOR RECREATION

The Arkansas Office of Outdoor Recreation leverages the state's natural assets to grow the outdoor recreation economy

#### SERVING INDUSTRY AND COMMUNITY:

- Outdoor entrepreneurs and businesses
- Cities, counties, chambers of commerce, economic development groups and recreation organizations

#### CONNECTION AND COLLABORATION:

- Connect resources, create partnerships and catalyze growth of the Arkansas outdoor economy
- Establish Arkansas as the premier destination for outdoor recreation

#### GRANTS AND RESOURCES:

- Infrastructure grants that increase access to outdoor recreation
- Connections and support for the outdoor industry and communities to thrive in Arkansas

#### NATIONAL PARTICIPATION:

- Represent Arkansas in the Confluence of States, a partnership of outdoor recreation offices across the U.S.
- Member of Outdoor Recreation Roundtable, the leading coalition in the U.S. to advance the outdoor economy

ECONOMIC IMPACT OF AR OUTDOOR RECREATION	
<b>VALUE ADDED</b> (gross domestic product)	
ORSA TOTAL <b>\$4.5 BILLION</b>	SHARE OF STATE <b>2.5%</b>
<b>EMPLOYMENT</b>	
ORSA TOTAL <b>40,987 JOBS</b>	SHARE OF STATE <b>3.0%</b>
<b>COMPENSATION</b>	
ORSA TOTAL <b>\$2.0 BILLION</b>	SHARE OF STATE <b>2.2%</b>

Source: Outdoor Recreation Satellite Account (ORSA)



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