This guide is designed to assist you through the application process. All Outdoor Recreation Matching Grants are administered by the Arkansas Department of Parks, Heritage and Tourism.

If you have questions please feel free to call or write us at:

Outdoor Recreation Grants Program
Department of Parks, Heritage and Tourism
1 Capitol Mall, Suite 4B.215
Little Rock, Arkansas 72201
Telephone Number: (501) 682-1301
Web Site: www.outdoorgrants.com
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Introduction

This application guide provides an overview of the Outdoor Recreation Matching Grant, eligibility, requirements, and documents necessary to complete your grant application. Also included are explanations of required forms, procedures, and processes related to your application, and the selection process for awarding grant funds to successful applicants. Please call our office and we'll try to answer any questions that you may have. Good luck!

What is the Outdoor Recreation Matching Grant?
The Outdoor Recreation Matching Grant is a reimbursable matching grant that is administered through the Arkansas Department of Parks, Heritage and Tourism (ADPHT). This grant provides financial assistance to applicants who wish to increase outdoor recreation opportunities in their community. Funding for this grant is provided through a portion of the state Real Estate Transfer Tax.

How Does the Outdoor Recreation Matching Grant Work?
An applicant who receives funding from the Outdoor Recreation Matching Grant may be reimbursed up to 50% of a project’s allowable costs. When preparing an application, the applicant will estimate the total cost it will take to develop their proposed project. Once the total development cost is understood, the applicant will apply for funding that does not exceed one-half of the estimated total development costs. For example, if a project is estimated to cost $100,000 to complete, the applicant will apply for $50,000. Applicants who are awarded a grant are called project sponsors. Project sponsors do not receive funds before development occurs; rather, project sponsors are responsible for bearing the initial costs of implementing the project. Project sponsors will be reimbursed 50% of all allowable expenses, up to the grant amount, after all or a portion of the grant project has been completed. The project sponsor may request reimbursement multiple times during the development phase, or wait until the project is completed and request the full reimbursement. Please note that grant funding cannot be increased after it has been awarded. Project sponsors are not penalized for going over the estimated cost, but they will not receive any funding beyond the initial award.

Who is Eligible to Receive an Outdoor Recreation Matching Grant?
Funding assistance through an Outdoor Recreation Matching Grant is available to all incorporated municipalities and counties in Arkansas. Applications must be signed by the Chief Executive Officer – Mayor, City Manager, or County Judge – of the local government unit applying for assistance. While other interested groups, such as non-profits or advocacy groups, may provide donated funds, labor, or other assistance to the project, all expenses must be invoiced to, and paid by, the project sponsor to be eligible for reimbursement.

How Much Funding is Available?
Applicants may request up to $250,000 in grant funding. There is no minimum request for funding. It is important to remember that, as a reimbursable grant, the Outdoor Recreation Matching Grant funds only half of an applicant’s total project cost. Therefore, a maximum request would be $250,000 to develop a $500,000 project.
What Kinds of Projects are Eligible for Funding?
All eligible projects fall into one of three categories:

<table>
<thead>
<tr>
<th>Development</th>
<th>Development projects include the construction, renovation, replacement, etc. of eligible outdoor recreation facilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acquisition</td>
<td>Acquisition projects involve the acquisition, either through purchase, donation, or other legal means, of real estate to be used in direct support of public outdoor recreation and/or conservation</td>
</tr>
<tr>
<td>Combination</td>
<td>Combination projects include both the acquisition of real property and development of eligible outdoor recreation facilities</td>
</tr>
</tbody>
</table>

Generally speaking, any outdoor recreation site, facility, or permanently mounted equipment (e.g., basketball goals and soccer goals) that will be open to the public is eligible for funding. Enclosed facilities that are in direct support of public outdoor recreation (e.g., rest rooms and concession stands) are also eligible for funding. Community centers and indoor facilities that do not directly support outdoor recreation are not eligible for funding. Programming, staffing, and other ongoing costs (such as routine maintenance) are likewise ineligible. Please consult with your Project Officer if you have any specific questions about eligibility of proposed facilities.

What May a Project Sponsor Use as Their Match?
Along with funds from the project sponsor’s bank account(s), the project sponsor’s match may come from materials purchased by the project sponsor, employee labor provided by the project sponsor, and the use of equipment owned by the project sponsor. Donated labor, services, equipment use, material, and/or the value of donated land acquired for the project may also be submitted as sponsor match. Please consult with your Project Officer if you have any specific questions about what may be used as a project sponsor’s match.

How Do I Get Awarded a Grant?
Applicants must submit all Required Materials before the application deadline and have a sufficient Priority Rating System (PRS) score. To be considered for a grant award, the highest scoring applications will be invited to present their project in front of the Governor Appointed Outdoor Recreation Grants Advisory Committee (Committee). The Committee will submit their funding recommendations to the ADPHT Executive Director for review. The application process is outlined in Chapter 2.
Chapter 2

Application Process

Step 1: Access Your Application
The Outdoor Recreation Matching Grant application can be found at www.outdoorgrants.com. The application includes fillable forms which may be downloaded, completed on your computer, and printed out. If you do not have access to the internet, please contact our office at (501) 682-1301 and we will mail you the required forms.

Step 2: Begin the Application Checklist

Required Materials Checklist
Items in this section must be submitted with your application before the application deadline. Land acquisition may not be applicable to all projects. If an application is submitted without one or more required materials, the application will be marked as “deficient”. Deficient applications can be corrected during the Deficiency Period (see step 5), although correction will not alter the application’s score.

Priority Rating System Checklist (PRS)
The items within this checklist are what generate your application’s score. Although these items are not required, completion of this checklist will be consequential to the success of your application. All items must be submitted with your application before the application deadline. Application scores will be based on the original submittal of application and cannot be adjusted during the Deficiency Period.

Step 3: Submit Your Application
Applications must be submitted as a hard copy and postmarked no later than August 25th. Please e-mail the application’s cover sheet to your Project Officer so they know your application is on the way. Please retain a copy of your application for your reference.

Step 4: Application Review and Scoring
Application review and scoring begins immediately after the application deadline. Project Officers review applications for deficiencies and score applications with the Priority Rating System (PRS) which can be found on pages 43-45 of this guide. The Priority Rating System Checklist (step 2 above) outlines what applicants will be graded on. Once grading is complete, applications will be ranked by their PRS score from highest to lowest.

Step 5: The Deficiency Period
Applicants may receive a letter indicating one or more required documents that are missing, incomplete, or inaccurate. The deficiency letter will include the date by which all deficiencies must be corrected and submitted back to the Project Officer. Applicants who do not correct all deficiencies may be disqualified. As a reminder, application scores are final and cannot be adjusted in the deficiency period.
Step 6: Grant Hearing Announcements
Once applications are scored and the deficiency period has passed, applicants will receive a letter indicating their score and whether they have been selected to appear before the Committee.

Applicants invited to the Grant Hearings will present their project before the Committee. The invitation letter to the Grant Hearings will include the date, location, and time that applicants are scheduled to present their projects. Applicants who are not invited are encouraged to re-apply in the following grant cycle.

Invitations are determined by the application’s PRS score. Staff will invite as many applicants as possible, starting with the highest PRS scores, until the total amount of grant funds requested equals twice the amount of grant funds available.

For example, if the program has one million dollars in grant funds available, the number of invited applicants will be limited to a total of two million dollars of requested funds.

NOTE:
The amount of funding available is based upon the State’s yearly tax receipts. Staff will not know the amount of available funding during the application cycle, and therefore will be unable to say with certainty what the minimum number of PRS points required will be during any given cycle.
Step 7: Presentation Submittal / Grant Hearings
Applicants invited to the Grant Hearings will each be given eight (8) minutes to present their proposal to the Committee. This presentation may take the form of a slide show, video, or persuasive speech (with or without visual aids). Additional materials are not required. However, applicants wishing to use additional materials, must produce and provide all materials necessary for their presentation.

Applicants using electronic media for their presentation should submit it on a thumb drive (USB port / configured for PC) to the Program office no later than September 30 in order to be loaded into the Program’s laptop and checked for compatibility. Thumb drives submitted later than September 30 and found to be incompatible with the Program’s laptop cannot be guaranteed sufficient time for correction.

Applicants using traditional visual aids (e.g., poster board, flannel board, etc.) should submit digital images of all materials, including a script or program description, to their Project Officer no later than September 30 for review / approval by the Program Director. Project Officer will notify applicant of approval or required changes. Failure to submit this material by September 30 will jeopardize applicant’s ability to receive approval of, or make changes to, the presentation in time for the grant hearing.

Program staff will make every effort to ensure electronic media are presented without a hitch, including previewing the material on the Program’s laptop prior to the hearing. However, staff is not responsible for technical difficulties that may occur on the day of the hearing. Applicants should be prepared to speak about their project proposal in the event of equipment malfunction. Backup material / handouts will be allowed, presuming the additional materials have been submitted and approved prior to the hearing, or are merely physical renditions of the approved electronic presentation.

Presentation materials should be appropriate for audiences of all ages. Religious and political themes should be avoided, as projects funded by the Program are intended for use by all members of the community regardless of creed. Do not use animals or human beings as props for, or participants in, any physical presentation. This includes bringing members of potential user groups, such as children or athletic teams, into the hearing space. Electronic presentations may feature specific user groups, but applicants should refrain from overt emotional manipulation. Violation of these rules may result in disqualification of the applicant’s proposal. The Program Director will have final approval of all proposed presentations.

Any representative of the applicant may appear before the Committee. The Chief Executive Officer is encouraged (but not required) to be present to answer any questions regarding funding / maintenance.

Step 8: Recommendations for Funding
After the Grant Hearings have concluded, the Committee will make recommendations for funding. Staff do not have the authority to release the Committee’s recommendations to the public prior to review by the Cabinet Secretary of the Arkansas Department of Parks, Heritage and Tourism.
# Important Dates to Remember

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>April</td>
<td>Outdoor Recreation Matching Grant Application Guide available</td>
</tr>
<tr>
<td>May 31, 2023</td>
<td>Last day to arrange a site visit for maximum PRS score</td>
</tr>
<tr>
<td>June 30, 2023</td>
<td>Last day to hold a public meeting for maximum PRS score</td>
</tr>
<tr>
<td>June 30, 2023</td>
<td>Last day to conduct community outreach (excluding Volunteer Activity) for maximum PRS score</td>
</tr>
<tr>
<td>August 25, 2023</td>
<td>APPLICATION DEADLINE</td>
</tr>
<tr>
<td>October 25 - 27, 2023</td>
<td>Grant Hearings</td>
</tr>
</tbody>
</table>
Chapter 3

Application Materials

The following are brief explanations of what is required for an application to be eligible, and what is optional to earn Priority Ratings System points. Detailed instructions are listed under each category.

You’ll receive one PRS point for including a table of contents with your finished application. The Application Checklist on the next page has a space beside each item for page numbers, and you may use this as a template for your table of contents with your application.

**Required Materials Checklist**

Each applicant must submit all items that fall under the title “Required Materials”. Applications will be marked as “deficient” if an applicant submits any of these items incorrectly or neglects to include any required item before the grant application deadline. These applicants will receive a letter outlining deficiencies in their application and have until the end of September to correct them. See pages 9-11 to review the Required Materials for all Matching Grant Applications.

**Required for Land Acquisition**

If your application includes obtaining land for public outdoor recreation, you are required to submit several materials in addition to the required materials listed above. Not all forms of land acquisition will require the same documents. It is HIGHLY RECOMMENDED that you consult with your Project Officer immediately if your project involves land acquisition. See pages 26-27 for details regarding land acquisition.

**Priority Rating System Checklist**

In the event total requested funding exceeds twice the amount of available funding, the Priority Ratings System (PRS) determines which applicants will be invited to the Grant Hearings to present their project to the Committee, so these optional PRS points are very important! The more points you score on the PRS, the better your chance of being invited to appear before the Committee for funding consideration.
Application Checklist

Required Materials Checklist

1. Cover Sheet*
2. Project Narrative*
3. Estimated Project Cost*
4. SCORP Priority Assessment*
5. Fund Source Assurance*
6. Resolution
7. Proof of Land Control
8. Site Location Map
9. Site Plan
10. Project Boundary Map

Required for Land Acquisition

1. Letter of Intent to Sell or Donate
2. Deed of Proposed Acquisition
3. Commitment for Title Insurance

Priority Rating System Checklist

1. Table of Contents
2. Date Site Visit Was Scheduled
3. Community Outreach
4. Public Meeting
5. Parks Committee
6. Fund Source Assurance
7. Improved Barrier Free Access
8. Improved Play Equipment
9. Use of Licensed Design Professional
10. Advanced Site Plan
11. Grant History / Open Projects
12. Open Project
13. Deficiency-free Application

* Indicates fillable forms available for download from www.outdoorgrants.com
Instructions - Required Materials

1. **Cover Sheet** (see page 14)
   - **Applicant Information**
     The name and contact information of the city or county applying for the grant.
   - **Applicant Preparer’s Information**
     The name and contact information of the person who prepared the application.
   - **Project Information**
     a) A one-sentence description of the project
     b) List all parks included in the application
   - **Total Project Cost**
     List the amount of funding requested and the amount of the applicant’s match. Funding requested cannot exceed applicant’s match.

2. **Project Narrative** (see page 15)
   - **Project Description**
     Write a brief description of the proposed project. Include the name of the park(s), the items being applied for, and where the new items will be located.
   - **Benefits Expected**
     Write a brief description of how this grant will impact your park. Discuss those who use the park and how the park will be used.

3. **Estimated Project Cost** (see page 16)
   - **Development Costs**
     List all line items and estimated costs. Line items should be “rounded up” to an appropriate number to include installation, freight, tax, or contingency costs. It is okay to overestimate development costs.
     If a line item, such as concrete, will be in more than one park, please separate the costs for each park and write the costs on separate lines.
   - **Acquisition Method**
     If applicable, select the type of acquisition and list the property’s estimated value.
   - **NOTE:** Applicants are not recommended to purchase a formal appraisal during the application process.

4. **Optional Costs**
   - Administrative fees cannot exceed 10% of the total development costs shown in Box #1.
   - Landscape architectural, architectural, and/or engineering fees cannot exceed 12% of the total development costs shown in Box #1.

   - **NOTE:** Administration, landscape architecture, engineering, and architecture fees may only be reimbursed after commensurate development work has been completed.

   - **List Your Line Items in Priority Order**
     Indicate which line items should be prioritized in the event an application receives partial funding.

   **4. SCORP Priority Assessment** (page 17)

     The Statewide Comprehensive Outdoor Recreation Plan (SCORP) is a 5-year road map for improving public outdoor recreation in Arkansas. The SCORP was produced through research and a large-scale survey of Arkansas citizens and recreation providers (e.g., local park directors) in the state. The SCORP Priorities reflect the survey, and provide an idea of what kinds of projects the people of Arkansas would like to see in their communities.

     Applicants are encouraged to describe the way(s) in which their project meets one or more of the SCORP Priorities. Project Officers will read all responses, and relay this information to the Committee. Points in this category are only relevant to applicants who are invited to the Grant Hearings. The Committee may consider SCORP responses when making recommendations for funding.

     See pages 31-41 for more information on SCORP priorities.
Instructions - Required Materials

5. Fund Source Assurance (see page 18)
   Categorize the source(s) of project funding that will pay for the line items on the Estimated Project Cost form.

6. City Council/Quorum Court Resolution (page 19)
   A resolution documenting support of the grant application. The resolution must be from the current year and include the wording found on page 19.

7. Proof of Land Control
   Deed
   Required when the applicant already has ownership of the park to be developed.

   Generally, reversionary clauses or any other clouds in a land title that are inconsistent with public outdoor recreational use are not allowed.

   Additional Deeds may be requested by Project Officer after application submission.

   Letter of Intent to Sell or Donate
   Required if the application is to acquire land through fee-simple purchase and/or private donation. See page 11 for details.

   Lease
   Leased lands from state or federal agencies are the only leases eligible for grant funding. Submit a copy of the lease (or other formal land use agreement) with the application.

8. Site Location Map (see page 22)
   A map that clearly shows:
   1. Extent of the applicant’s city/community
   2. Location of the proposed project
   3. Location of land acquisition (if applicable)

9. Site Plan (see page 23)
   A site plan of the proposed project area. A basic site plan is required with your application. An advanced site plan can take the place of a basic site plan.

   Basic Site Plan
   Required and is not worth points on the PRS.
   Must clearly show:
   1. Project area
   2. All application line items

   Advanced Site Plan
   Optional and is worth points on the PRS.
   Must clearly show:
   1. Proportionally accurate project area
   2. All application line items
   3. Existing facilities near the project area
   4. Barrier-free access to all proposed facilities
      Identify handicapped parking, paved walkways, ramps, bridges, etc.

10. Project Boundary Map (see page 24)
   A map clearly showing the boundary lines of the proposed project area.

   If the proposed project will be in an existing park, the entire park should be included within the boundary map. If you feel the entire park cannot be included, consult your project officer before the deadline.

   An example of a boundary map may be found on page 24.

   NOTE: Everything located within the defined boundary must remain in outdoor recreation use in perpetuity

   NOTE: Project Boundary Map and Site Layout Plan may be combined if the boundary lines, proposed site elements, and existing site elements of the park are clearly identified
Instructions - Land Acquisition

1. Letter of Intent to Sell or Donate
   Required if the application is to acquire land through fee-simple purchase and/or private donation. The letter must come from the property owner and include the following:
   1. Statement of intention to sell and/or donate
   2. Legal description of property
   3. Price of purchase (if applicable)
   4. Signature from both parties

2. Deed of Proposed Acquisition
   Please include a copy of the deed for the land you intend to acquire.

3. Commitment for Title Insurance
   Only required if the land to be acquired does not come with a warranty deed. If this is the case, the application must include a letter addressed to the ORGP Director with a statement of intention to purchase title insurance upon grant award and must be signed by the applicant’s CEO.

4. Plan for Delayed Development
   If the application is to acquire land for delayed development, it is helpful to provide a plan for that development. Future development of a site is not required for the proposal to be eligible, although any site acquired must be accessible (include barrier-free access) or made so upon acquisition. A good plan will include:
   1. Site plan showing:
      a. Future facilities and site elements
      b. Provisions for public access if a conservation project

   3. Interim Plans for the Site
      a. Current use(s) of the site
      b. How the site can be used by the public until it is developed
Instructions - Priority Rating System

The Priority Rating System (PRS) is used to score Outdoor Recreation Matching Grant applications. The following items are not required, but completion of this section can be consequential to your application’s success. Application scores will not be amended after the application deadline.

1. Table of Contents
   A table of contents with corresponding page numbers. The “Application Checklist” may be used as a template.

2. Date Site Visit Was Scheduled
   Determined by the date the Project Officer was contacted to schedule a site visit.

3. Community Involvement
   Applicant met one or more of the community involvement requirements listed in Appendix A (page 25).

4. Parks Committee (Independent)
   Applicants who have an active parks committee that meets and acts independently, and is not a part of the City Council/Quorum Court may receive up to three (3) points on the PRS if they provide the following in their application:
   - List of Committee Members
     If your city has a parks committee, please list the names of the appointed individuals and their terms of office. Please indicate if the individuals do not have terms of office.
   - Minutes of Park Committee Meetings
     Include the minutes from committee meetings that have occurred within the past 12 months.

   Parks Subcommittee
   Applicant who do not have an independent parks committee but do have an active City Council/Quorum Court parks subcommittee may earn up to two (2) PRS points by submitting the names of subcommittee members, their terms of office, and minutes of subcommittee discussions that have occurred in the last 12 months.

5. Public Meeting
   Applicant met the public meeting requirements listed in Appendix C (page 27). .

6. Fund Source Assurance
   Project Officers will review the Fund Source Assurance form and assign PRS points based on if the project’s funding is:
   1.) All cash value
   2.) Combination of cash value and promised donations
   Projects with all cash value will be prioritized.

7. Improved Barrier Free Access
   Application will construct barrier free access to existing facilities within one or more parks. Example: Constructing a new accessible path to an existing facility or modifying an existing facility to meet accessibility standards. Applicants will also receive points if all existing parks within their jurisdiction already meet the barrier free access standards listed above.
   OR

8. Improved Play Equipment
   Application will improve existing play equipment by meeting CPSC and/or ADA safety standards. Examples of this include:
   1. Installing compliant impact surfacing
   2. Replacing non-compliant play equipment
   CPSC= Consumer Product Safety Commission
   ADA= Americans with Disabilities Act

9. Use of Licensed Professional
   Applicants provided a letter signed by their Chief Executive Officer committing to the use
Instructions - Priority Rating System

of a licensed professional. A licensed design professional can be a landscape-architect, architect, engineer, or a licensed tradesman such as a plumber or electrician. All licensed professionals must be registered in the state of Arkansas.

10. Advanced Site Plan
Site plan(s) that include and identify the following will receive points on the PRS:
1. Proportionally accurate project area
2. All application line items
3. Existing facilities near the project area
4. Barrier-free access to all proposed facilities including ADA parking and walkway(s).
   If access to proposed facilities already exists, indicate the existing ADA parking and pathway(s) that will provide access to proposed facilities.

11. Grant History
Determined by the last time the applicant was awarded a Matching or FUN Park grant from this program. State fiscal years are used as a determining factor.

Please contact your Project Officer if this information is unknown.

AND

12. Open Projects
Determined by the status of previous Matching Grants at the time of the application's submittal.

13. Deficiency-free Application
Applications are deficiency-free when all required application materials are submitted before the application deadline.

Required application materials are clearly outlined on the application checklist.
### Cover Sheet

**Outdoor Recreation Matching Grant**

**Outdoor Recreation Grants Program**

**Arkansas Department of Parks, Heritage and Tourism**

---

### 1. Applicant Information

- **a. Name of Municipality or County**: Sampleville

- **b. Applicant Type**
  - Municipality: **✓**
  - County: **✓**

- **c. Mailing Address**: P.O. Box 1234

- **d. Do you have an active parks committee?**
  - Yes: **✓**
  - No: **✓**

---

### 2. Application Preparer’s Information

- **a. Name**: Jane Doe
- **b. Mailing Address**: P.O. Box 1234
- **c. Phone Number**: (123) 456-7890

---

### 3. Project Information

- **a. Title of Project**: Sampleville City Park walking trail, playground, and pavilion

- **b. Park(s) to be Developed and/or Acquired**
  
  - **Park 1**
    - **Park Name**: Sampleville City Park
    - **Physical Address**: 123 Main St, Sampleville, AR 72960

  - **Park 2**

  - **Park 3**

---

### 4. Total Project Cost

**NOTE: The amount requested must be equal or less than the applicant’s match**

- **Amount Requested**: $100,000.00
- **Applicant’s Match**: $100,000.00
- **Total Project Cost**: $200,000.00

---

### 5. Chief Executive Officer

- **a. Name**: John T. Jones
- **b. Title**: Mayor
- **c. Phone Number**: (123) 456-7890
- **d. Email**: samplevillemayor@email.com
- **e. Signature of Chief Executive Officer**

  **Signature** ___________________________  **Date**: 06/01/2099

---

**REVISED DEC 2020**
Outdoor Recreation Matching Grant

Project Narrative

Outdoor Recreation Grants Program
Arkansas Department of Parks, Heritage and Tourism

1. PROJECT DESCRIPTION

What improvements are you applying for?

The city of Sampleville would like to improve the Sampleville City Park by installing a walking trail, a pavilion, an all-inclusive playground, a parking lot, and site amenities such as benches and trash receptacles. All of these items will be connected with accessible concrete sidewalks and an asphalt parking lot.

The parking lot, pavilion, and playground will be located in the southern section of the park. The walking trail will wind in and out of the trees throughout the northern section of the park. The playground will be an all-inclusive design to accommodate users who are physically impaired. This will be the first all-inclusive playground in Sampleville.

It is also worth noting that the Sampleville Booster Club has said they will donate $50,000 cash toward this project. A statement from the Sampleville Booster club has been attached to the back of this application's Project Fund Source Assurance form.

2. BENEFITS EXPECTED

How will this grant impact your park?

Sampleville residents presently walk the city streets because the city does not have a walking trail. This trail will give residents a safe place to walk. The all-inclusive playground will benefit all children, especially children and adults who experience a form of physical impairment. This playground will be the first all-inclusive playground in a 30 minute radius from Sampleville. The pavilion will have multiple uses, including giving parents a place to sit and rest while they watch their children play on the playground.

3. CHIEF EXECUTIVE OFFICER

a. Name
   John T. Jones

b. Title
   Mayor

c. Phone Number
   (123) 456-7890

d. Email
   samplevillemayor@email.com

e. Signature of Chief Executive Officer
   ____________________________
   Signature
   ____________________________
   Date 06/01/2099

REvised JAN 2020
# Outdoor Recreation Matching Grant

## Estimated Project Cost

**Outdoor Recreation Grants Program**  
Arkansas Department of Parks, Heritage and Tourism

### 1. DEVELOPMENT COSTS

<table>
<thead>
<tr>
<th>Park Name</th>
<th>Line Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>City Park</td>
<td>Pavilion</td>
<td>$30,000.00</td>
</tr>
<tr>
<td></td>
<td>Picnic Tables</td>
<td>$2,000.00</td>
</tr>
<tr>
<td></td>
<td>Trash Receptacles</td>
<td>$500.00</td>
</tr>
<tr>
<td></td>
<td>Benches</td>
<td>$1,500.00</td>
</tr>
<tr>
<td></td>
<td>Playground</td>
<td>$55,000.00</td>
</tr>
<tr>
<td></td>
<td>Asphalt Trail</td>
<td>$80,000.00</td>
</tr>
<tr>
<td></td>
<td>Asphalt Parking Lot</td>
<td>$10,000.00</td>
</tr>
</tbody>
</table>

**TOTAL** $179,000.00

### 2. ACQUISITION METHOD

- Purchase
- Donation
- N/A

### 3. ADMINISTRATIVE AND PLANNING COSTS (OPTIONAL)

| Administration (Up to 10% of Box #1) | $0.00 |
| Architecture/Engineering (Up to 12% of Box #1) | $21,000.00 |

**TOTAL** $21,000.00

### 4. TOTAL COST

<table>
<thead>
<tr>
<th>Development</th>
<th>Land Value</th>
<th>Admin/Planning</th>
<th>Total Project Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>$179,000.00</td>
<td>$0.00</td>
<td>$21,000.00</td>
<td>$200,000.00</td>
</tr>
</tbody>
</table>

### 5. PROJECT PRIORITY LIST

List the Line Items and Land Acquisition from highest to lowest priority

1. Asphalt Trail
2. Parking Lot
3. Pavilion
4. Picnic Tables
5. Benches
6. Trash Receptacles
7. Playground
8. 

### 6. CHIEF EXECUTIVE OFFICER

- **a. Name**  
  John T. Jones

- **b. Title**  
  Mayor

- **c. Phone Number**  
  (123) 456-7890

- **d. Email**  
  samplevillemayor@gmail.com

- **e. Signature of Chief Executive Officer**  
  Signature: 
  
  Date: 6/1/2099

---

**REVISED NOV 2020**
### SCORP Priorities

Review pages 15-26 of the Arkansas SCORP and address at least one of the following priorities:

<table>
<thead>
<tr>
<th>Priority</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>a.</td>
<td>Connectivity: Making connections to communities and facilities that are currently disconnected</td>
</tr>
<tr>
<td>b.</td>
<td>Community: Fostering community interaction through projects that fit into the rhythms of everyday life</td>
</tr>
<tr>
<td>c.</td>
<td>Innovation: Maximizing resources and creating new experiences by re-purposing neglected facilities</td>
</tr>
<tr>
<td>d.</td>
<td>Accommodation: Adapting to changing demographics and recognizing marginalized populations</td>
</tr>
<tr>
<td>e.</td>
<td>Stewardship: Preserving and re-purposing the built environment while conserving and protecting the natural one</td>
</tr>
</tbody>
</table>

**Example:**

- **Community:** There aren’t any pavilions close to the Sampleville City Park. Building a pavilion in this park will be a resource for birthday parties, family reunions, a farmers market, etc.
- **Innovation:** Sampleville has residents who have some form of physical impairment. An all-inclusive playground will allow those with a cane or those in a wheelchair to experience and enjoy the playground the same as someone without a physical impairment.

### Chief Executive Officer

<table>
<thead>
<tr>
<th>Field</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Name</td>
<td>John T. Jones</td>
</tr>
<tr>
<td>b. Title</td>
<td>Mayor</td>
</tr>
<tr>
<td>c. Phone Number</td>
<td>(123) 456-7890</td>
</tr>
<tr>
<td>d. Email</td>
<td><a href="mailto:samplevillemayor@email.com">samplevillemayor@email.com</a></td>
</tr>
<tr>
<td>e. Signature of Chief Executive Officer</td>
<td>Signature Date 06/01/2099</td>
</tr>
</tbody>
</table>
### Fund Source Assurance

**Outlook Recreation Matching Grant**  
**Arkansas Department of Parks, Heritage and Tourism**

#### 1. TOTAL PROJECT COST

Please use the same amounts shown on the Cover Sheet

<table>
<thead>
<tr>
<th>Amount Requested</th>
<th>Applicant’s Match</th>
<th>Total Project Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100,000.00</td>
<td>$100,000.00</td>
<td>$200,000.00</td>
</tr>
</tbody>
</table>

#### 2. PROJECT PAYMENT METHOD

How will you pay for the Total Project Cost?

- [ ] All Cash Value  
- [x] Combination of Cash Value and Promised Donations  
- [ ] Mostly Promised Donations

#### 3. CASH VALUE

What types of Cash Value will be used?

<table>
<thead>
<tr>
<th>Type of Cash Value</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Available Funds</td>
<td>$125,000.00</td>
</tr>
<tr>
<td>In-Kind Labor</td>
<td>$25,000.00</td>
</tr>
<tr>
<td>In-Kind Equipment Use</td>
<td>$0.00</td>
</tr>
<tr>
<td>Land Acquisition Value</td>
<td>$0.00</td>
</tr>
<tr>
<td><strong>SUM</strong></td>
<td>$150,000.00</td>
</tr>
</tbody>
</table>

#### 4. PROMISED DONATIONS

What donations have been promised to the applicant?

<table>
<thead>
<tr>
<th>Type of Donation</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donated Cash</td>
<td>$50,000.00</td>
</tr>
<tr>
<td>Donated Labor</td>
<td>$0.00</td>
</tr>
<tr>
<td>Donated Materials</td>
<td>$0.00</td>
</tr>
<tr>
<td>Donated Equipment Use</td>
<td>$0.00</td>
</tr>
<tr>
<td><strong>SUM</strong></td>
<td>$50,000.00</td>
</tr>
</tbody>
</table>

#### 5. FUND SOURCE SUMMARY

<table>
<thead>
<tr>
<th>CASH VALUE</th>
<th>DONATIONS</th>
<th>TOTAL PROJECT COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>$150,000.00</td>
<td>$50,000.00</td>
<td>$200,000.00</td>
</tr>
</tbody>
</table>

#### 6. CHIEF EXECUTIVE OFFICER

- a. Name: John T. Jones  
  - Phone Number: (123) 456-7890  
  - Email: samplevilemayor@email.com

- b. Title: Mayor

- c. Email: samplevilemayor@email.com

- d. Email: samplevilemayor@email.com

- e. Signature of Chief Executive Officer

- Signature: _______________________________  
  - Date: 06/01/2099

**REVISED DEC 2020**
RESOLUTION NO. 12-3456

WHEREAS, SAMPLEVILLE, Arkansas seeks to improve the recreation facilities and wishes to seek grant funding assistance; and

WHEREAS, in order to obtain the funds necessary to develop and/or improve the site for such a recreation area, it is necessary to obtain an Outdoor Recreation Matching Grant from the Arkansas Department of Parks, Heritage and Tourism; and

WHEREAS, the plans for such recreation areas have been prepared and the price therefore has been established; and

WHEREAS, this governing body understands the grantee and grantor will enter into a binding agreement which obligates both parties to policies and procedures contained within the Outdoor Recreation Matching Grant Application Guide, including, but not limited to, the following; the park area defined by the project boundary map, submitted with the application, must remain in outdoor recreation use in perpetuity, regardless if the property is bought or developed with matching grant funds and; all future overhead utility lines within the project boundary must be placed underground and; the project area must remain open and available for use by the public at all reasonable times of the day and year; facilities can be reserved for special events, league play, etc. but cannot be reserved, leased or assigned for exclusive use, and; the project area must be kept clean, maintained, and operated in a safe and healthful manner.

City Council/Quorum Court is well aware and apprised of the above-mentioned project, and will provide the local portion of the development cost of the entire project.

NOW, THEREFORE, BE IT RESOLVED by the City Council/Quorum Court of SAMPLEVILLE, Arkansas that the Mayor/County judge is hereby authorized to make application to the Arkansas Department of Parks, Heritage and Tourism for assistance to develop recreational facilities for the City/County.

Passed this 1st day of July, 2099.

APPROVED ____________________       _________________________

Mayor/County Judge     Clerk
June 30, 2099

I am hereby submitting this letter confirming this grant proposal was a dedicated agenda item at the June 7, 2099 monthly meeting of the City of Sampleville City Council / Sampleville County Quorum Court. I also certify that the meeting was open to the public, was advertised in advance of the meeting, and that the grant proposal was explicitly noted in the advertisement, the method of which was as follows:

METHODS OF ADVERTISEMENT: Posted Notices

LOCATION: Sampleville Hardware Store, Sampleville Post Office, Sampleville Grocery Store

DATE: Posted on May 30, 2099

A copy of the official meeting agenda is included with this application. If I can be of further assistance, please do not hesitate to call me at (123) 456-7890.

Sincerely,

Mayor/County Judge signature

Mayor/County Judge name
June 30, 2099

I am hereby submitting this letter confirming the City of Sampleville completed a volunteer activity pursuant to this grant application.

**TYPE OF ACTIVITY:** Trash Pickup

**LOCATION:** Sampleville City Park, 1234 Parks Rd., Sampleville, AR 77777

**DATE:** June 27th, 2099

**NUMBER OF PARTICIPANTS:** 9

If I can be of further assistance, please do not hesitate to call me at (123) 456-7890.

Sincerely,

Mayor/County Judge signature

Mayor/County Judge name
City Limits

Major Highways

Sampleville City Park

SITE LOCATION MAP

City of Sampleville
Sampleville City Park

SITE PLAN

Proposed all-inclusive playground area

Proposed pavilion on conc. slab with (2) picnic tables and (1) ADA compliant picnic table

Proposed trash recepticals

Proposed ADA compliant asphalt parking space

Proposed 8’ wide asphalt trail

Existing basketball court

Proposed asphalt parking lot

Not to Scale    Date: March 1, 2099
PROJECT BOUNDARY MAP
Sampleville City Park
Not to Scale    Date: March 1, 2099

TRACT A
1.0 Acres
Community Outreach

Applicants are strongly encouraged to conduct community outreach prior to their mandatory public meeting. Outreach may include in-person meetings, scheduled visits, posts on social media, or by appearing on a radio or television broadcast. To qualify as community outreach, efforts must ask for public comment on something related to the proposed project. **Advertising the public meeting does not count as community outreach.**

This activity encourages applicants to engage with special interest groups and under-served persons in your community who may not attend a public meeting. Outreach efforts should be structured in a way that the applicant can reasonably expect to receive the greatest involvement within their community.

Applicants will receive points on the Priority Rating System (PRS) for completing outreach activities. Only traditional in-person meetings can be held multiple times for multiple points. Partial points will be given to outreach efforts that do not meet one or more of the requirements listed below.

**In-Person Meetings** (Ethnic/racial minority groups, persons with special needs, senior citizens, school children, etc.)
1. Name of group contacted
2. Date of contact or meeting
3. Sign-in sheet and/or meeting minutes (including written responses, if any)

**Social Media** (Facebook, Twitter, etc)
Screenshot(s) containing:
1. Name of organization
2. Date posted
3. Content of post
4. Comments and responses, if any
Reminder:
   Multiple efforts in the social media category will only count as one activity

**Media Broadcast** (Radio or Television)
Written statement from applicant’s CEO certifying:
1. Type of media broadcast
2. Name of broadcasting organization
3. Summary of what was discussed
Reminder:
   Multiple efforts in the media broadcast category will only count as one activity
NOTES ON SCORING
The Volunteer Activity is included in the "Community Outreach" section of the Priority Rating System (PRS). You may conduct as many volunteer activities as you wish, but only one activity will be counted towards the PRS score. Unlike the other Community Outreach scoring opportunities, there are no "early" or "late" points for the Volunteer Activity. A fully-documented Volunteer Activity conducted after January 1st, 2023 and included with the application will receive two (2) points. An activity documented incompletely will receive one (1) point.

What is a Volunteer Activity?
Volunteer activities can take on many forms, and just about any organized volunteer workday in the park will be accepted, such as trash pick-up, painting, equipment repair, tree-planting, etc.

Does it have to be in the park for which the application is submitted?
Yes.

What if we are applying for our first park?
No problem! If you don’t have a park, you could have the activity on the site you are proposing. (Even empty sites could use a spruce-up now and again!) If holding an activity in the proposed site isn’t feasible, another volunteer activity that takes place outdoors within the community will be accepted.

Is there a minimum number of participants?
The more the merrier, of course, but as long as there is more than one person, the activity will be acceptable. No distinction will be made on the PRS between large and small groups.

Documenting the Volunteer Activity
To receive points for the volunteer activity, applications must include the following:

1. Location of the activity
2. Date of the activity
3. Type of activity
4. Number of participants (approximate)
5. Signature of sponsor Chief Executive

All requirements for activity documentation may be met by using the template found on page 21.
Appendix C

Public Meeting Standards

What is a Public Meeting?
"Public Meeting" refers to the regularly-scheduled monthly meeting of the project sponsor's governing body (City Council or Quorum Court). For the purposes of this application, the meeting must be held during the same calendar year (i.e., after January 1st) that the application is due.

Discussing the Project in the Public Meeting
In order to receive points for holding a public meeting, the proposed project (or proposal to submit a grant application) must be listed as a separate agenda item for that month’s meeting. Additionally, the meeting must be advertised as open to the public. Applicants may use the advertising method normally used to publicize the monthly meeting.

Documenting the Public Meeting
Applications must include the following:
1. Copy of the meeting agenda
2. Proof of meeting advertisement that includes:
   i. Method of advertisement
   ii. Date of publication

Method of advertisement may be documented by providing a copy of the advertisement itself, e.g., printing a screenshot of the advertisement from the sponsor’s official web page or social media account. If date of publication (such as a time stamp) is not clearly visible, indicate the date in some other way, such as writing it by hand on the document.

In the case of advertisement not readily reproduced (e.g., posted notices), the sponsor’s Chief Executive (Mayor / City Manager / County Judge) may produce a signed document (see page 20) articulating and affirming 2(i) and 2(ii) above. Applications utilizing signed Chief Executive statement as proof of advertisement must still include a copy of the meeting agenda.
Applicants may apply for a grant to acquire lands and waters to establish a new park, expand an existing park, establish a conservation area, or acquire any other property dedicated to outdoor recreation. Land may be acquired through fee-simple purchase or private donation. Please contact your project officer as soon as possible if you are planning to acquire property.

There are three types of acquisition projects:

**Acquisition for immediate development** means the applicant intends to construct outdoor recreation facilities as soon as the property has been purchased.

**Acquisition for delayed development** means the applicant will purchase land with the intention of constructing outdoor recreation facilities in the future. During the period of time between acquisition and development, the property must be open for public recreation purposes to the extent to which the land is suitable or which can be achieved with a minimum public investment. Non-recreational uses, such as farming, that occurs on the property at the time of acquisition must cease prior to a grantee’s request for reimbursement.

**Acquisition for preservation/protection** means the applicant intends to purchase land primarily for conservation or educational purposes. Projects in this category must install provisions for public access that meet accessibility standards.

**Guidelines for Land Acquisition**

1. Donated property must be in private ownership, not public ownership, at the time of acquisition
2. Generally, reversionary clauses or any other clouds in a land title that are inconsistent with public outdoor recreational use are not allowed
3. Title to the land should not be taken until a state contract authorizing Outdoor Recreation Matching Grant funding for the acquisition is completed, unless applicant has received prior approval from ADPHT.
4. The appraised value of property may be used as a portion or all of the project sponsor’s match. Successful applicants will be required to submit either a finding of value or formal appraisal after grant approval.
   **NOTE:** Applicants are not recommended to purchase an appraisal prior to receiving a grant award.

**Finding of Value**

For property with an anticipated value of $25,000 or less, a written finding of value prepared by a knowledgable person such as a real estate broker, banker, or local appraiser can be provided. This document should include a statement of the preparer’s experience, qualifications, a short description of the factors considered, and the means by which a conclusion was reached. The written finding of value can be submitted after grant award.
**Formal Appraisal**

For property with an anticipated value of $25,000 or more, a formal appraisal must be purchased after the grant is awarded. The appraisal must comply with the Uniform Standards of Professional Appraisal Practice (USPAP) [http://www.uspap.org](http://www.uspap.org).

6. If acquiring land for any purpose, applicants are required to submit a letter of intent to sell or a letter of intent to donate from the property owner (see page 11).

7. If acquiring land without a warranty deed, applicants are required to submit a letter of commitment for title insurance (see page 11).

8. If acquiring land for delayed development, Applicants are required to submit a plan for delayed development (see page 11).
Appendix E

Matching Grant Requirements

If you receive an Outdoor Recreation Matching Grant, you must adhere to the following requirements:

1. Applicants should not begin construction or take title of land until a state contract between the State and sponsor is completed, unless applicant has otherwise requested and received approval from ADPHT.

2. Project sponsors must identify the boundaries of their public park project. Once the boundaries have been identified by the local project sponsor and provided to the Department of Parks, Heritage and Tourism, all facilities constructed within that boundary, at any future time, must be in compliance with the provisions contained within this guide.

3. Property acquired or developed with grant funds must be retained for nothing other than public outdoor recreation use in perpetuity. Property that has been converted to any private and/or non-outdoor recreation use must be replaced by the project sponsor with lands of equal or greater real estate value and recreation usefulness.

4. Site inspections will be made by Department of Parks, Heritage and Tourism staff periodically during construction and at least once every five years after the project’s completion. Project sponsors who fail to maintain the grant-assisted site for public use may jeopardize future eligibility for Outdoor Recreation Matching Grant funds.

5. Outdoor Recreation Matching Grant-funded facilities must be accessible to persons with physical impairments.

6. All funded projects must be open to entry and use by all persons regardless of race, color, religion, sex, or national origin. Discrimination on the basis of residence, including preferential reservation or membership systems, is prohibited, except to the extent that reasonable differences in admission and other fees may be maintained on the basis of residence.

7. Property acquired or developed with Outdoor Recreation Matching Grant funding assistance shall be maintained so as to be safe and accessible to the public. Site improvements shall be kept in reasonable repair.

8. The property shall be kept open for public use at reasonable hours and times of the year, according to the type of area or facility.

9. Participants may impose reasonable limits on the type and extent of use of areas and facilities acquired or developed with Outdoor Recreation Matching Grant assistance when such a limitation is necessary for maintenance or preservation. Limitations may be imposed on the type of users (e.g. hunters, four-wheelers, etc.).

10. Overhead utility lines are discouraged within the project boundary. All future overhead lines must be placed underground if possible. This applies to any overhead lines including electric lines, phone lines, etc. The cost of burying overhead lines may be included in an Outdoor Recreation Matching Grant application.

11. Administration, landscape architecture, engineering, and architecture fees may only be reimbursed after commensurate development work has been completed.

12. A permanent sign indicating that Outdoor Recreation Matching Grant funds were used to acquire and/or develop public outdoor recreation facilities must be maintained within the park. The Arkansas Department of Parks, Heritage and Tourism will provide the grantee a small sign to be mounted in a prominent location within the park.
Appendix F

SCORP Priorities

The Statewide Comprehensive Outdoor Recreation Plan (SCORP) is prepared every five years by the staff of the Outdoor Recreation Grants Program. The purpose of the plan is to assess the states outdoor recreation facilities and resources, and to make recommendations and prioritize areas that need attention in the future. In order for your project to be funded it must fit within one or more of the Priorities listed on the following page.

The Arkansas Statewide Comprehensive Outdoor Recreation Plan sets forth these Priorities for the period of 2019 through 2023. Through consideration of key issues, public interest, natural resources, and existing facilities and management, leaders in the field of recreation see these Priorities as having the potential to build better and holistic outdoor recreation in the future.

The nature of a statewide plan inherently involves many stakeholders, with varying missions, resources, and public needs to serve. The overall status of outdoor recreation will be improved in a holistic way when each agency, municipality, or other stakeholder can make use of the SCORP and its Priorities to strengthen their work in developing and maintaining parks for public use.
Priority 1: **Connectivity**

**Making connections to communities and facilities that currently are disconnected**

The first SCORP Priority is “Connectivity.” Once again, recreation providers can meet this priority in any number of ways, and in ways that are most appropriate and feasible for their city, county, or constituency. The idea of connectivity in public outdoor recreation is the same as the idea of connectivity generally: it’s the notion that an interconnected web of public outdoor recreation opportunities is better than isolated facilities.

Connective trails are one of the most common examples of connectivity in public outdoor recreation. Walking is ranked #1 among all recreation activities, and has held a top position in every Arkansas SCORP. It should also be noted that walking is the activity that cuts across all demographic categories to a greater degree than any other. And while people still enjoy going to the park and walking around a track or through the woods on a winding paved trail, more and more Arkansans are saying they enjoy trails that take them from point A to point B, and beyond. If a walking trail begins in one park and ends in another, or winds its way through town and provides the walker with access to other recreational facilities or public spaces, then that project will have met the Connectivity Priority.

And while connecting your community is a fine goal to have, there’s no reason to stop there! Perhaps your city is near the route of a larger, longer trail system; if so, the connection of your local trail system to the wider world may encourage exploration by locals, and perhaps a lengthy and profitable visit from adventurous folks from elsewhere.

For those far removed from such thoroughfares, a connective trail might provide access to the scenic countryside outside of town. In bucolic, rural Arkansas, a little trail to “nowhere” might well be a trail to somewhere...a somewhere an adventurous child could explore, or a long-time resident may have never frequented otherwise. Any connectivity—no matter the locations connected—is a tie that binds a community one to another, individual with group, group with nature, and one to all. In a connected community, the journey truly counts as much as the destination.

While a simple idea, large connective trails can be very expensive to design and implement, and they are by no means the only way to meet this Priority. Merely connecting disparate facilities within a single park—via walking trail or wheelchair-accessible pathways, for example—is a step toward greater connectivity.

### Ideas for Connections

- Connecting parks to each other
- Connecting the community to the greater city
- Connecting the city to the greater region
- Connecting existing facilities with accessible sidewalks
- Use existing connections
- Use right-of-ways from abandoned railroads
**Priority Spotlight: The Razorback Greenway**

*Make connections that extend beyond your city limits!*

At 36 miles, the Razorback Greenway connects not only communities, but entire cities. All of the towns along its length are made accessible to pedestrians and bicyclists, making it both fun and practical.

**CONNECTIVITY: Barriers & Recommendations**

<table>
<thead>
<tr>
<th>BARRIERS</th>
<th>OUR RECOMMENDATIONS</th>
</tr>
</thead>
</table>
| Income Inequality    | Consider routing trails or safe routes for people who cannot afford or have limited access to vehicles  
Some children have parents who work two jobs. Give those kids a safe route to walk or bike to school or a nearby park |
| Feeling Unsafe       | Proper lighting: Use string lights above alleyways or have uplit trees and buildings where street lights may not reach  
Place trails in high-use areas. People may feel safer when they are surrounded by other individuals |
| Nobody to Go With    | Your city or a local organization can implement programs to create opportunities for community interaction  
Connect new and existing facilities with accessible paths |
| Physical Impairment  | Bike share programs are great for those wanting to commute or explore the area  
Offer trails or designated paths in close proximity to residential areas  
Make it so someone could bike to work with ease. It may take just as much time to drive as it does to bike! |

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33
Priority 2: **Community**

**Fostering community interaction through projects that fit into the rhythms of everyday life**

Many survey respondents expressed a desire for community-centered projects, leading SCORP staff to include “Community” as a SCORP Priority.

Almost any project that fosters community interaction more or less through happenstance—rather than through purposeful association, as with, e.g., sports leagues—will be in keeping with the Community Priority. While not a requirement of this priority, projects that focus on a town or city’s downtown area are especially appropriate.

Examples of such projects are downtown pavilions, which might be used to host community-centered activities, like farmers markets, community gardens, community-centered activities, or design “pocket parks”, wherein small open spaces in urban cores (often an abandoned lot) are converted into small green spaces for resting, visiting, eating, or impromptu gatherings of friends and family.

**Programming**

Along with providing appropriate spaces for community-centered projects, it is also important to have these spaces properly programmed. In one sense, “programming” is very similar to “design”. However, programming goes beyond “design” in that it takes into consideration the many external factors that can make or break a park’s success.

While having a park for its own sake is not necessarily a bad thing, it’s a much better thing to design a community space with a mind toward its possible planned uses. Will this space lend itself to picnicking? Lunch breaks for downtown workers? Or perhaps something more elaborate, such as impromptu jam sessions on a Saturday night, or a free movie screening hosted by the local library or church or Rotary Club. While the best-laid plans of planners and providers sometimes go awry, a properly programmed park will have a much better chance at becoming a valued and cherished community space for years to come.

Along with the process of planning your outdoor community space to foster the kinds of activities most likely to engage your local populace, it’s important to provide the opportunity for the community members to take ownership of those spaces and find new and interesting ways to take advantage of their park. To that end, planners might want to initiate inclusive activities within that new community space. Invite local experts or hobbyists to provide free, community-wide workshops. Local gardeners, beekeepers, craftspersons...each community has a hidden expert or two, many of whom are more than happy to share their passion. Planning your project for a productive use of your community space will help ensure its success as a community hub.

The Community Priority lends itself to imagination, and can be employed in both large and small projects. At its core, this Priority is about providing outdoor recreation spaces within the context of everyday life.

---

**Don’t forget about trails!**

Trails, especially those that connect community spaces (parks, neighborhoods, downtowns), encourage a slower, friendlier, more interactive daily routine for everyone.

*Voila! Community!*
Invigorate your community with a multi-purpose space!

With greenspace, play equipment, walkable pathways, and pavilions—all located in the center of town, accessible by all—this project is both passive and active, and exemplifies the Community Priority.

**Priority Spotlight: Wynne Splash Park and Farmers Market**

### COMMUNITY: Barriers & Recommendations

<table>
<thead>
<tr>
<th>BARRIERS</th>
<th>OUR RECOMMENDATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income Inequality</td>
<td>Provide free programmed events like a seasonal concert series or movies in the park</td>
</tr>
<tr>
<td>Feeling Unsafe</td>
<td>Give opportunities for multi-cultural events such as food festivals or art shows. Diversifying the use within a space may encourage use for all nationalities, races, and genders</td>
</tr>
<tr>
<td></td>
<td>Proper programming can make spaces feel safe even when nobody else is present</td>
</tr>
<tr>
<td>Nobody to Go With</td>
<td>Program spaces that can be a ‘get-away’ for someone seeking solidarity</td>
</tr>
<tr>
<td></td>
<td>Program spaces and events where people can connect and/or relate to others over shared interests (i.e. community gardens, e-sport competitions, cycling tours)</td>
</tr>
<tr>
<td>Physical Impairment</td>
<td>Provide an adequate number of seating areas</td>
</tr>
<tr>
<td>Lack of Free Time</td>
<td>Develop communal spaces in close proximity to workplaces to cater to those taking a 30 to 60 minute lunch break</td>
</tr>
</tbody>
</table>
Priority 3: **Innovation**

**Maximizing resources and creating new experiences by re-purposing neglected facilities**

Along with the survey distributed to the users of Arkansas’s public outdoor recreation resources, SCORP staff disseminated a similar survey to professionals who provide and maintain public outdoor recreation opportunities and facilities. These recreation providers expressed a desire and a need to keep up with current recreation trends in the face of budgetary constraints and lack of resources (see Appendix D). This led to the inclusion of “Innovation” as a Priority.

As the word implies, projects that are in keeping with the Innovation Priority will be ones that seek to revitalize, reinvigorate, or even reinvent public outdoor recreation opportunities in their communities. Innovation may apply to physical structures, vacant urban areas, or possibly somewhere in between.

Innovation might also be reflected in a new and interesting way to utilize a neglected recreation space, or re-purpose outdated or out-of-favor facilities. Perhaps a disused tennis court is converted to a pickleball court, or an outdated baseball field is converted to a community garden space.

Along with providing citizens with new and interesting opportunities in their shared outdoor spaces, innovative re-purposing of existing facilities can help cash-strapped communities revitalize public outdoor recreation while practicing fiscal restraint.

When it is feasible to use existing superstructures or other professional-grade facility components, it becomes easier to involve the community in the execution of an innovative project. When the work of professionals has already been done, laypersons can provide the labor necessary to re-stripe that tennis court and string that pickleball net; a baseball field no longer in use is still a professionally graded and leveled space ideal for the construction of simple raised plots.

Under the direction of an innovative and creative parks professional, a community workday can result in a new, vibrant facility more in keeping with the wishes of a modern, changing populace.

As with the innovative spirit itself, the ways to implement the Innovation Priority are practically limitless.

---

**Think outside the box!**

Yes, even this box! Opportunities to make new forms of outdoor recreation lie around every corner. Talk with your community and see what they have to say.

You’ll be surprised with the ideas that they come up with!
Priority Spotlight: Historic Crawfordsville High School Campus

This old gymnasium will be reborn!
Long neglected, the old CHS gym is being repurposed as an open-air, multi-purpose facility. Innovative thinking has allowed Crawfordsville to use a beloved old structure to anchor a new and vibrant park.

INNOVATION: Barriers & Recommendations

<table>
<thead>
<tr>
<th>BARRIERS</th>
<th>OUR RECOMMENDATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income Inequality</td>
<td>Turning an existing space into a free-use park</td>
</tr>
<tr>
<td>Feeling Unsafe</td>
<td>Turning blighted space into greenspace may help remove the perception of danger</td>
</tr>
<tr>
<td>Physical Impairment</td>
<td>Retrofitting playground equipment</td>
</tr>
<tr>
<td>Nobody to Go With</td>
<td>Utilize social media to find and include marginalized communities</td>
</tr>
<tr>
<td>Lack of Free Time</td>
<td>Partner with local businesses to expand pocket parks into commercial/industrial campuses</td>
</tr>
</tbody>
</table>
Priority 4: Accommodation

Adapting to changing demographics and recognizing marginalized populations

All recreation providers want their parks to be accommodating to all users; no worthy provider would intentionally exclude any person or user group from a communal space. As such, it might seem unnecessary to include Accommodation as a SCORP Priority. Based on survey responses, however, we feel this Priority is an important one.

Accommodation means much more than the bare minimum of including a sidewalk and wheelchair ramp, making a previously inaccessible area accessible. While it may be true that most parks could use a few upgrades for wheelchair access, there are demographics beyond the physically impaired that experience barriers to outdoor recreation. This Priority encourages providers to look—really look—at their communities, and make an honest assessment of the services provided by their public spaces and facilities.

Are the demographics of the town changing?

Are there new faces and groups moving into the community?

Are accessible ramps truly accommodating those with limited mobility?

Similar to the previous Priority, Innovation, the Accommodation Priority challenges outdoor recreation providers to find creative solutions to overcome existing barriers.

Meeting this Priority might be as simple as providing an opportunity tailored to a new or growing demographic within the larger community. This could be establishing soccer fields in a community that has recently seen a growth in its Hispanic population, or including benches and shade structures along a walking trail commonly frequented by senior citizens.

It might also mean intertwining wheelchair-accessible infrastructure to where it runs alongside existing play structure. This would open up the play area to allow children in wheelchairs, parents with physical impairments, and even grandparents with limited mobility to be right alongside other scampering youngsters.

At the end of the day, meeting this Priority will mean adapting to changes in daily life, practicing empathy for the whole community, and taking great pains to truly learn each and every group within the community, and what Accommodation means to them.

Other Questions to Consider

- What are some ways you can make the existing infrastructure of your parks more accommodating?
- Are your parks engaging those with physical impairments, or just meeting the minimum requirements?
**Priority Spotlight:** Jonesboro Miracle League Field and Playground

More than just accessible... Accommodating!
Baseball, playground, seating: In this all-inclusive facility, no distinction is made between those with or without a physical impairment. The design integrates activities for everyone, regardless of ability.

**ACCOMMODATION:** Barriers & Recommendations

<table>
<thead>
<tr>
<th>BARRIERS</th>
<th>OUR RECOMMENDATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income Inequality</td>
<td>Propose projects in or near public housing developments</td>
</tr>
<tr>
<td>Feeling Unsafe</td>
<td>Include multi-lingual signage within park, trail, and playground systems</td>
</tr>
<tr>
<td></td>
<td>Engage with local veterans to promote neighborhood watch programs</td>
</tr>
<tr>
<td>Physical Impairment</td>
<td>For best results, include persons who are physically impaired in parks commissions and hold focus group meetings at rehabilitation or special needs centers</td>
</tr>
<tr>
<td>Nobody to Go With</td>
<td>Create spaces that can accommodate for cultural uniqueness and changing demographics</td>
</tr>
<tr>
<td></td>
<td>Engage with local seniors - initiate mentor programs</td>
</tr>
</tbody>
</table>
Priority 5: **Stewardship**

Preserving and re-purposing the built environment while conserving and protecting the natural one

While change is good, the wheel doesn't always need to be reinvented, and that is why “Stewardship” is the last, but not least, SCORP Priority. Along with their desire to meet changing demographics and public interest with new and interesting facilities, public recreation providers expressed the need to care for and maintain the existing facilities the locals already use and enjoy. To meet the Stewardship priority means preserving and conserving all of the public resources in one's care, both man-made and natural.

**The Built Environment**

Meeting the Stewardship Priority might mean renovating an existing outdoor recreation facility to improve safety, to increase accessibility for the disabled, or just to enhance the aesthetics and appeal of an old-but-loved park feature.

At the heart of this priority are the tried-and-true Arkansas values of thrift and ingenuity. While there's nothing wrong with a brand-new facility, there's also nothing quite like an old, sturdy facility—maybe a little worse for wear, but still strong and full of memories—being given a new lease on life through a little bit of imagination and elbow grease. The result is a newly-viable piece of the local park at half the cost and with twice the emotional investment.

**The Natural Environment**

Though it's important to care for and preserve our material past, it's also imperative that public recreation providers protect our rapidly-disappearing natural environment. Nature preserves are not only the purview of state and federal governments, and they need not be huge, grand swaths of wilderness; acquiring a few acres of old trees in the middle of town is an act of Stewardship, as is restoring a streambank that runs through a neighborhood. Not all parks need pavilions and playgrounds; sometimes what a community needs is a nice big tree under which to sit, and babbling brook in which to wade. Stewardship means caring for all that we have, and claiming as much as possible for the enjoyment of all citizens.

Stewardship does not apply only to structures; it can also be understood as “conservation”. Projects that place an emphasis on wildlife or habitat conservation will be in keeping with the Stewardship Priority, as will projects that entail environmentally-friendly elements such as native-plant landscaping or renewable-resource utilization (such as installing solar panels in restroom or concession facilities), or controlling flooding and runoff in public outdoor recreation areas through rain gardens or other ecologically-sound mitigation strategies.

**Interpretation**

Stewardship of both the built and natural environment is enhanced through interpretation. Without the context of interpretation, the public may not be aware of a structure's importance. Is the refurbished pavilion the site of an important local event? A sign or a plaque will enhance the public's enjoyment of that facility and may inspire more citizens to take personal responsibility for its preservation and protection.

Conservation areas are likewise enhanced through interpretation. To a screen-addled youngster, a forested area might be nothing more than a bunch of trees and briars. But with a cleared understory, a simple path, and interpretive signs providing some guidance—what kind of tree, what critters might be hiding in its boughs, the local significance of this patch of woods—that batch of trees becomes an adventure, rewarding the curious person, young or old, who makes the journey with their imagination on and their phone turned off.

When considering safety, interpretive programs and guided walks can ease concerned users by providing an informative and enjoyable way to explore the area, all while enhancing one's experience.

Interpretation can take an innovative form, as well. QR-codes or proximity beacons can be applied to the signs adorning trees or the plaques affixed to statues or structures, allowing tech-savvy visitors to be whisked away to a land of living trees and talking stone, all while safely ensconced in their neighborhood park.
Priority Spotlight: Fourche Creek Urban Wetland

Stewardship means both built and natural environments!
Fourche Creek in Little Rock provides an encompassing look at Stewardship. Protecting the natural landscape goes hand-in-hand with improving the built one through, in this case, a public boat launch.

**STEWARDSHIP: Barriers & Recommendations**

<table>
<thead>
<tr>
<th>BARRIERS</th>
<th>OUR RECOMMENDATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income Inequality</td>
<td>Preserve and maintain existing facilities, especially within communities with frequent usage and lower income</td>
</tr>
<tr>
<td></td>
<td>Create safe routes to give opportunities for those without transportation to experience nature</td>
</tr>
<tr>
<td>Feeling Unsafe</td>
<td>Improve lighting conditions, consider using energy efficient or solar powered fixtures</td>
</tr>
<tr>
<td></td>
<td>Increase visibility by maintaining foliage and removing the understory of a wooded area</td>
</tr>
<tr>
<td></td>
<td>Proper signage can educate park users of dangerous and/or unfamiliar species in the area</td>
</tr>
<tr>
<td>Physical Impairment</td>
<td>Create nature trails that meet ADA requirements</td>
</tr>
<tr>
<td>Nobody to Go With</td>
<td>Engage community groups with events like an invasive species cleanup</td>
</tr>
</tbody>
</table>
Appendix G

Information and Resources

Outdoor Recreation Grants Program

- Matt McNair, Director
  Outdoor Recreation Grants Program
  1 Capitol Mall
  Little Rock, Arkansas 72201
  phone: (501) 682-1227
  matt.mcnair@arkansas.gov

- Randy Roberson, Project Officer
  Outdoor Recreation Grants Program
  1 Capitol Mall
  Little Rock, Arkansas 72201
  phone: (501) 682-6946
  randy.roberson@arkansas.gov

- Mike Sprague, Project Officer
  Outdoor Recreation Grants Program
  1 Capitol Mall
  Little Rock, Arkansas 72201
  phone: (501) 682-6947
  mike.sprague@arkansas.gov

- Kristen Dane, Project Officer
  Outdoor Recreation Grants Program
  1 Capitol Mall
  Little Rock, Arkansas 72201
  phone: (501) 682-1523
  kristen.dane@arkansas.gov

State and Federal Agencies

- Arkansas Game and Fish Commission
  2 Natural Resources Dr.
  Little Rock, AR 72205
  phone: (501) 223-6300
  www.agfc.com

- Arkansas Geological Survey,
  5301 Northshore Drive
  North Little Rock, AR 72118
  phone: (501) 296-1877
  www.geology.ar.gov

- Arkansas Natural Heritage Commission
  1100 North Street
  Little Rock, Arkansas 72201
  phone: (501) 324-9619
  www.arkansas@naturalheritage.com

- U of A Cooperative Extension Service
  2301 S. University Avenue
  Little Rock, AR 72204
  Phone: (501) 671-2000
  www.uaex.uada.edu

- Natural Resources Conservation Service
  Federal Building, Room 3416
  700 W. Capitol Ave.
  Little Rock, AR 72201
  phone: (501) 301-3100
  www.nrcs.usda.gov/wps/portal/nrcs/site/ar/home
Appendix H

Priority Rating System

Applications are scored using a Priority Rating System (PRS) and ranked from the highest to the lowest scores. Please see page 3 of this application guide for more detailed information on how the Priority Rating System may affect your grant application.

1. Table of Contents
   Application includes a table of contents with corresponding page numbers:
   
<table>
<thead>
<tr>
<th>Yes</th>
<th>2</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>0</td>
</tr>
</tbody>
</table>

2. Date Site Visit Was Scheduled
   Applicant spoke with Project Officer to set up site visit:
   
   | Before June 1 | 6 |
   | June 1 - June 30 | 4 |
   | July 1 - July 31 | 2 |
   | After July 31 / No Site Visit | 0 |

3. Community Outreach
   Documented outreach (per activity or meeting):
   
   | Before July 1: | 2 |
   | Before July 1: | 2 |
   | Before July 1: | 2 |
   | Any time after Jan 1 (Volunteer Activity ONLY) | 2 |
   | On or after July 1: | 1 |
   | On or after July 1: | 1 |
   | On or after July 1: | 1 |
   | On or after July 1: | 1 |
   | On or after July 1: | 1 |
   | On or after July 1: | 1 |
   | Insufficient documentation (Volunteer Activity) | 1 |

   max: 8 pts

4. Parks Committee
   Applicant has provided evidence of an active parks committee:
   
   | Yes - independent park committee | 3 |
   | Yes - city council parks subcommittee | 2 |
   | Incomplete documentation (either) | 1 |
   | No | 0 |

   max: 3 pts
5. **Public Meeting**

Provided required documentation including the proposed grant project was presented as a dedicated agenda item at City Council / Quorum Court monthly meeting, per instructions on page 27 of this guide.

<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Before July 1</td>
<td>4</td>
</tr>
<tr>
<td>Between July 1 and July 31</td>
<td>3</td>
</tr>
<tr>
<td>After July 31 / incomplete documentation</td>
<td>1</td>
</tr>
<tr>
<td>No public meeting</td>
<td>0</td>
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6. **Fund Source Assurance**

Application’s Project Fund Source Assurance reflects that the grant’s match will be:

<p>| | |</p>
<table>
<thead>
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<tbody>
<tr>
<td>All cash value</td>
<td>2</td>
</tr>
<tr>
<td>Combination of cash value and promised donations</td>
<td>1</td>
</tr>
</tbody>
</table>

7/8. **Improved Barrier Free Access and/or Play Equipment**

Project involves constructing barrier free access to existing facilities within one or more parks; or, project will replace or upgrade play equipment with new equipment that complies with Consumer Product Safety Commission (CPSC) guidelines; or, all existing parks within the applicant’s jurisdiction already meet standards for barrier free access and CPSC guidelines:

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<table>
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<tbody>
<tr>
<td>Yes</td>
<td>2</td>
</tr>
<tr>
<td>No</td>
<td>0</td>
</tr>
</tbody>
</table>

9. **Use of Licensed Professional**

Provided a letter signed by the Chief Executive Officer certifying they will use a licensed design professional (i.e., landscape architect, architect or engineer) to develop construction documents and/or will use a licensed professional tradesman (i.e., contractor, electrician, etc.) to construct project facilities:

<p>| | |</p>
<table>
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<tbody>
<tr>
<td>Yes</td>
<td>4</td>
</tr>
<tr>
<td>No</td>
<td>0</td>
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</tbody>
</table>

10. **Advanced Site Plan**

Application includes a site plan with a proportionally accurate project area, identifies all application line items, and identifies barrier-free access to all proposed facilities, including ADA parking and pathway(s) leading to the proposed facility. Mark ADA parking and pathway(s) providing access to any proposed facility even if ADA parking and pathway already exist:

<p>| | |</p>
<table>
<thead>
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</thead>
<tbody>
<tr>
<td>Yes</td>
<td>4</td>
</tr>
<tr>
<td>Some, but not all, requirements are met</td>
<td>2</td>
</tr>
</tbody>
</table>
11/12. Grant History and Open Projects
Applicant has no open grants and has not received an Outdoor Recreation Grant in the past:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Never received a grant</td>
<td>5</td>
</tr>
<tr>
<td>21+ years</td>
<td>4</td>
</tr>
<tr>
<td>16-20 years</td>
<td>3</td>
</tr>
<tr>
<td>11-15 years</td>
<td>2</td>
</tr>
<tr>
<td>1-10 years</td>
<td>1</td>
</tr>
<tr>
<td>Open grant</td>
<td>0</td>
</tr>
</tbody>
</table>

13. Deficiency-free Application
Application's "Required Materials" were submitted without any deficiencies:

<p>| | |</p>
<table>
<thead>
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</thead>
<tbody>
<tr>
<td>Yes</td>
<td>4</td>
</tr>
<tr>
<td>No</td>
<td>0</td>
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</table>

FOR PROJECT OFFICER USE ONLY

A. Advertisement Checklist

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Newspaper</td>
<td></td>
</tr>
<tr>
<td>Date of advertisement</td>
<td></td>
</tr>
<tr>
<td>Proof of publication</td>
<td>Yes</td>
</tr>
<tr>
<td>Newspaper clipping</td>
<td>Yes</td>
</tr>
</tbody>
</table>

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<tr>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Posted Notice</td>
<td></td>
</tr>
<tr>
<td>Date of Advertisement</td>
<td></td>
</tr>
<tr>
<td>Copy of posted notice</td>
<td>Yes</td>
</tr>
<tr>
<td>Letter from CEO listing posted locations</td>
<td>Yes</td>
</tr>
</tbody>
</table>

B. Public Meeting Checklist

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Date of meeting</td>
<td></td>
</tr>
<tr>
<td>Minutes of meeting</td>
<td>Yes</td>
</tr>
<tr>
<td>Sign-in sheet</td>
<td>Yes</td>
</tr>
</tbody>
</table>

C. SCORP Priority Assessment

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Connectivity</td>
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</tr>
<tr>
<td>Community</td>
<td>1</td>
</tr>
<tr>
<td>Innovation</td>
<td>1</td>
</tr>
<tr>
<td>Accommodation</td>
<td>1</td>
</tr>
<tr>
<td>Stewardship</td>
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</tr>
</tbody>
</table>

D. Total Score

<p>| | |</p>
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<tr>
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<tbody>
<tr>
<td>Page 1</td>
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<tr>
<td>Page 2</td>
<td></td>
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<tr>
<td>Page 3</td>
<td></td>
</tr>
<tr>
<td>PRS Total</td>
<td></td>
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BONUS:

<p>| | |</p>
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<tr>
<th></th>
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<tbody>
<tr>
<td>SCORP Priority Assessment</td>
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